

## **Satellite Broadcast and Webcast**

Department of Health and Human Services Centers for Disease Control and Prevention

**Public Health Training Network** 

**Public Health Grand Rounds presents:** 

# Learning from Katrina: Tough Lessons in Preparedness and Emergency Response

## A National Live Satellite Broadcast and Webcast March 31, 2006

Hurricane Katrina hit the Gulf Coast on August 29, 2005, and earned a place in history as the most costly and destructive natural disaster to occur in the U.S. The impact was widespread, affecting thousands of people in Katrina's path, first responders and government agencies, and many communities across the nation that provided shelter for evacuees and assisted in response activities. This was an unprecedented test of our public health system's preparedness and response capabilities. Challenges in mass evacuations, communications, and environmental health and safety issues exposed vulnerabilities in disaster preparedness and planning across all levels of government. Join us as we discuss the tough lessons learned and share the experiences of public health leaders and community partners in surviving and responding to a disaster named Katrina.

#### **Public Health Grand Rounds Goal**

This program will seek to increase knowledge and awareness of the critical lessons learned in the response to Hurricane Katrina and enable participants to apply this knowledge to best practices in community preparedness.

#### **Objectives**

- Describe three communication problems that challenged the Katrina disaster response.
- Identify three concerns in evacuating vulnerable populations from a disaster area.
- Describe two strategies to prevent infectious disease outbreaks.
- Describe the public health response when hospital systems are overwhelmed.

- Describe two factors that impacted coordination between federal, state, and local public health partners.
- Discuss the need to anticipate behavioral reactions to a disaster.

#### **Target Audience**

Leaders, managers, and professionals from local and state health departments, hospitals, community-based health organizations, boards of health, medical services, emergency services, law enforcement, federal agencies, academic institutions and others who are interested in public health preparedness and the emergency response to disasters.

#### Faculty

William L. Roper, MD, MPH

Dean, School of Medicine, The University of North Carolina at Chapel Hill and CEO, UNC Health Care System

#### Richard E. Besser, MD

Director, Coordinating Office for Terrorism Preparedness and Emergency Response, Centers for Disease Control and Prevention

#### Eduardo J. Sanchez, MD, MPH

Commissioner, Texas Department of State Health Services

#### John H. Morrow, MD, MPH

Health Director, Pitt County, North Carolina

#### Hugh H. Tilson, MD, DrPH

Clinical Professor, Epidemiology and Health Policy, School of Public Health The University of North Carolina at Chapel Hill

#### Registration

To register, visit
<a href="http://www.publichealthgrandrounds.unc.edu/">http://www.publichealthgrandrounds.unc.edu/</a>.

Registration for this program will only be avail

Registration for this program will only be available online. If you do not have Internet access, please seek assistance from a public resource such as a library.

#### **Course Materials**

Program handouts will be available at <a href="http://www.publichealthgrandrounds.unc.edu/">http://www.publichealthgrandrounds.unc.edu/</a> on March 31, 2006. Additional handouts may be added later.

#### **Post-Program Online Discussion Forum**

The North Carolina Center for Public Health Preparedness will facilitate an online discussion forum beginning March 31 and ending on April 7. You are invited to ask questions and share your best practices.

#### Satellite Technical Specifications

Satellite coordinates for this course are available on the program web site and on page 3. Sites registering via the Internet at <a href="http://www.PublicHealthGrandRounds.unc.edu">http://www.PublicHealthGrandRounds.unc.edu</a> will automatically receive the coordinates.

#### **Public Health Grand Rounds Series**

The program sponsors and partners invite you to participate in this satellite broadcast, one of a series of electronically convened, interactive grand rounds that focus on contemporary, strategic public health issues. Through in-depth analysis of real world issues by experts in the science and practice of public health, these programs will provide a forum through which health professionals and others can develop timely, reasoned, and productive responses to public health challenges of regional, national, and global significance.





## Learning from Katrina: Tough Lessons in Preparedness and Emergency Response

March 31, 2006 ~ 2:00 - 3:00 pm ET

## Test Signal

March 30, 2006 ~ 1:00-2:00 PM ET

(same coordinates for signal test and broadcast)

#### **Broadcast**

March 31, 2006 ~ 2:00-3:00 PM ET

Color bars and tone begin 30 minutes before broadcast

C-Band

Satellite: Galaxy-3C

Longitude: 95 degrees West

Channel: 3

Downlink Frequency: 3760

Polarization: Horizontal

Ku-Band

Satellite: SBS-6

Longitude: 74 degrees West

Channel: 2

Downlink Frequency: 11749

Polarization: Vertical

This broadcast will be closed-captioned.

Some reception sites, depending upon their specific configuration, may have challenges in completing set-up and obtaining a satisfactory signal/display of program content. It is **strongly suggested** that you take advantage of the Signal Test (see date and time information above) period to verify that you can properly receive the signal and take advantage of the technical assistance available at that time should you experience difficulties. The contact number for technical assistance for satellite downlinking ONLY is provided elsewhere on this page.

#### **Numbers for Call-in During Program**

\*Voice: 800-793-8598

[International callers dial 404-639-0180]

Fax: 800-553-6323

[International callers dial 404-639-0181]

**TTY:** 800-815-8152

[International callers dial 404-639-0182]

#### Audio Bridge Information

In the event you are unable to receive the signal on program

day, you may join by audiobridge.

USA TOLL FREE NUMBER: **888-455-0041** USA TOLL NUMBER: **1-210-839-8508** 

PASSCODE: 32280 Leader: ANA BENSON

For security reasons, the passcode and the leader's name will

be required to join your call.

\*Voice calls placed to a PHTN satellite broadcast from a CDC Atlanta location require dialing the entire 10-digit telephone number to ask questions on air (404-639-0180). Calls placed using the 4-digit telephone number (0180) will not be able to hear the program sound when they are placed on hold.

#### Technical Assistance for Satellite Downlinking ONLY:

800-728-8232

[International callers dial 404-639-1289]



Real people. Real communities. Real issues.

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Public Health Grand Rounds is a series of satellite broadcasts and webcasts presenting real-world case studies on public health issues ranging from obesity to bioterrorism, from SARS to food safety.

Our next program, coming up June 9, 2006:

After Katrina: Building a Better Public Health System for the Future

More details on this program will be posted soon.

## **Highlights**



**Disasters, People, and Public Health: Are You Ready?** This archived program highlights the lessons learned from Hurricane Floyd in 1999.

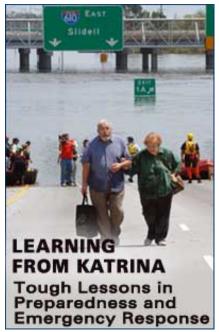


View the archived program **SARS: When a Global Outbreak Hits Home** and receive CE credit.

View these short webcasts: A Grand Rounds Sampler

At a Glance: Ten Essential Services of Public Health

March 31, 2006 2:00 to 3:00 pm ET



A National Satellite Broadcast & Webcast

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**Participant registration** 

**Public Health Grand Rounds is sponsored by** 





**Our Partners** 



A collaboration between the <u>Centers for Disease Control and Prevention</u> and the <u>University of North Carolina at Chapel Hill School of Public Health</u>

#### **North Carolina Institute for Public Health**

Campus Box 8165 | UNC-CH | Chapel Hill, NC 27599-8165  ${\bf grandrounds@unc.edu}$ 

Phone 919.843.9261 | Fax 919.966.5692



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- 2. Identify three concerns in evacuating vulnerable populations from a disaster area.
- 3. Describe two strategies to prevent infectious disease outbreaks.
- 4. Describe the public health response when hospital systems are overwhelmed.
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### **Continuing Education Credit**

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